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## **Finnish inventor of therapeutic music game presenting in Active for Life event in Stockholm**

*A Finnish therapeutic music game inventor Ilkka Räsänen has been invited to Stockholm to present his application for the welfare sector. Active for Life event presents services and products, which are directed to EU wide growing age group 55 years+ old citizens.*

Mubik Musical Puzzle™ is an application for iPad or iPhone users. The idea is that the user does not need capability of reading notes in order to play e.g. a favorite movie theme. The application has previously been used in the school for music education. Now the welfare sector has shown huge interest towards this game.

- "The wonderful thing about this game is that it can be applied, for example to different kinds of therapy and educational purposes. Think about, for example that a dementia nurse can activate senior citizens in various ways with the help of the game. A neurologist can use Mubik with patients who need to improve their finger trajectories and the connections of those to the brains.", **Ilkka Räsänen** says.

Neurologists are very interested about the possibilities to use this game in the rehabilitation: "Mubik is a fun and interesting music game that provides an easy and innovative way to experience and produce music and, at the same time, train cognitive functions. In my view, Mubik is a promising tool for individuals with special needs and for neurological rehabilitation. In the future, it can potentially be applied for example in the rehabilitation of persons with traumatic brain injury or memory impairment", says **Teppo Särkämö**, Researcher, Psychologist, PhD, from University of Helsinki.

On March 20, 2013 **Active for Life event** will bring together a comprehensive number of companies from the entire Baltic Sea region. These are all companies developing services for the elderly, starting from the active 55 + year-old target group. Europe is aging rapidly and this strongly affects how the public services and the economy shall be developed. The well-being of these target groups require new services and ideas in order to support the changing welfare requirements. Mubik is among the first ones to answer this call.

Active for Life event sponsors from Finland are Finpro and Culminatium.

### **More information:**

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Active for Life website [http://active-for-life.converve.com/p\\_index.php](http://active-for-life.converve.com/p_index.php)

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